

# SHURDINGTON SPEEDWATCH.

A Parish Council Review: What We Have Done, Why, and What Next?



# SPEEDWATCH - OUTCOMES AND EFFECTS

ORGANISATION

Community Speedwatch

Police Enforcement

Government Agencies.  
(Councils/Highways)

ACTIVITY

Community Engagement

Mobile  
Camera Operations

Strategic Road  
Safety Planning

OUTCOME

PUBLIC AWARENESS

DATA  
COLLECTION

INFRASTRUCTURE  
INVESTMENT

EFFECT

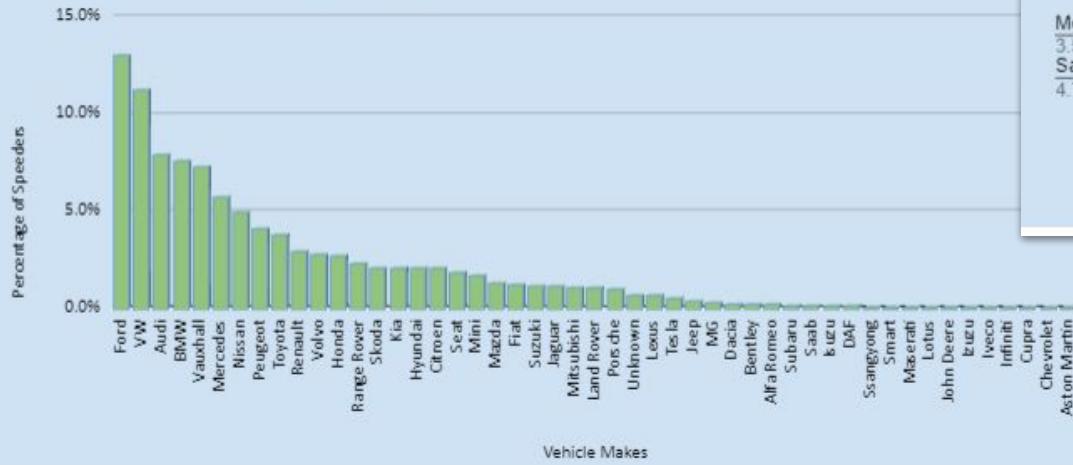
The major factor in reducing speeding is public awareness. Speedwatch and Police enforcement operation have a direct (though only short term) impact.

Reduced Road  
Speed  
Increased Safety

To secure a long term impact to road safety investment in infrastructure (cycle lanes, roundabouts, signage, cameras) is needed.

Total Vehicles Recorded	10290
Number Speeding *	1575
Non Speeders	8715
Percentage Vehicles Speeding Excessively.	15.3
Number of Speedwatch Sessions	85.0
Maximum Speed Seen	80

### Makes of Vehicles Seen Speeding.



### Days of the Week of Speedwatch Operations.



## **WE HAVE A SPEEDING PROBLEM -**

***In all locations, on all days, and all times of the year.***

We reduce speed whilst we are doing speedwatch - but we do about 4 hours a week.

We get seen by approximately 500 cars in each session. We hope they remember.

Approximately 1 in 6 cars are speeding excessively (36mph and above)

The data we collect goes to Gloucs Police. It's not always clear how they follow up.

We have seen a significant increase in police mobile enforcement in the village.

**BUT, We are not really slowing down the traffic in the village!!.**

**There needs to be systemic change to make an impact.**

## **WHAT THE PARISH COUNCIL CAN DO.**

The PC needs to decide if it wants to champion road safety in the community.

If we don't, then we can support speedwatch until it reaches its natural conclusion.

If we do, then we need a strategy to energise and seek action.

I recommend that strategy includes a formal engagement with our elected representatives (Borough Councillors, County Councillors, MP, Police and Crime Commissioner, Highways and the Police).

This engagement could be done via a 'special' PC meeting focussed on Road Safety/Speeding.

Through the engagement we may be able to ascertain the level of concern from these bodies, and their plans to tackle the issue.

We should also consider contacting the media to present our ongoing concerns and findings.